



AI AND DESIGN

India's first short term online, interactive course on
Artificial Intelligence & Design.



www.worlduniversityofdesign.ac.in/



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www.vittiai.com

DESIGN THINKING IN AI APPLICATIONS

Nowadays, the world's best organisations are focusing on implementing Artificial Intelligence. In their brave attempt to include AI into their processes and applications, basic factors like the customers, user-needs, and feasibility of these applications take a back seat. To ensure AI implementations are successful, organizations must first figure out why, where, and how AI can be applied to specific business problems. Here, the role of design thinking in Artificial Intelligence becomes important. For successful innovations in Artificial Intelligence, design thinking has to be fully integrated to develop coordination among cross-functional domains. Design thinking principles and methodology motivates people to ask questions and delve into the problem statement and its possible outcomes. It also eliminates hierarchy, creates a healthy & competitive environment, and encourages smart risk-taking capabilities. With design thinking, the AI adoption process can be accelerated and resistance to change can be diminished.



RE-ALIGNS TECHNOLOGY & INNOVATION.



EMBRACES INTER FUNCTIONAL TEAMS.



REGULAR ENTERPRISE REINVENTION.



FOCUSES ON USER NEEDS & CUSTOMER OUTCOMES.

UNIQUE FEATURES OF AI & DESIGN

- CONSTRUCTING SYNERGY BETWEEN DESIGN METHODOLOGIES AND ARTIFICIAL INTELLIGENCE.
- EXPOSURE TO REAL TIME DATA THROUGH ONGOING PROJECTS.
- UNDERSTANDING CONCEPTUAL FRAMEWORK WITH REGARD TO COMMERCIAL FEASIBILITY & VALUE CREATION.
- INTEGRATION OF AI WITH VARIOUS SEGMENTS OF THE VERTICAL LIKE VISUAL ARTS, FASHION, GRAPHICS, MANAGEMENT, ARCHITECTURE & PRODUCT DESIGN.
- DISSEMINATION OF KNOWLEDGE COVERING VARIOUS DOMAINS OF DESIGN THROUGH A FLEXIBLE CURRICULUM.



when design thinking is deeply rooted in a firm's culture, it becomes easier to adapt to the evolving market scenario.

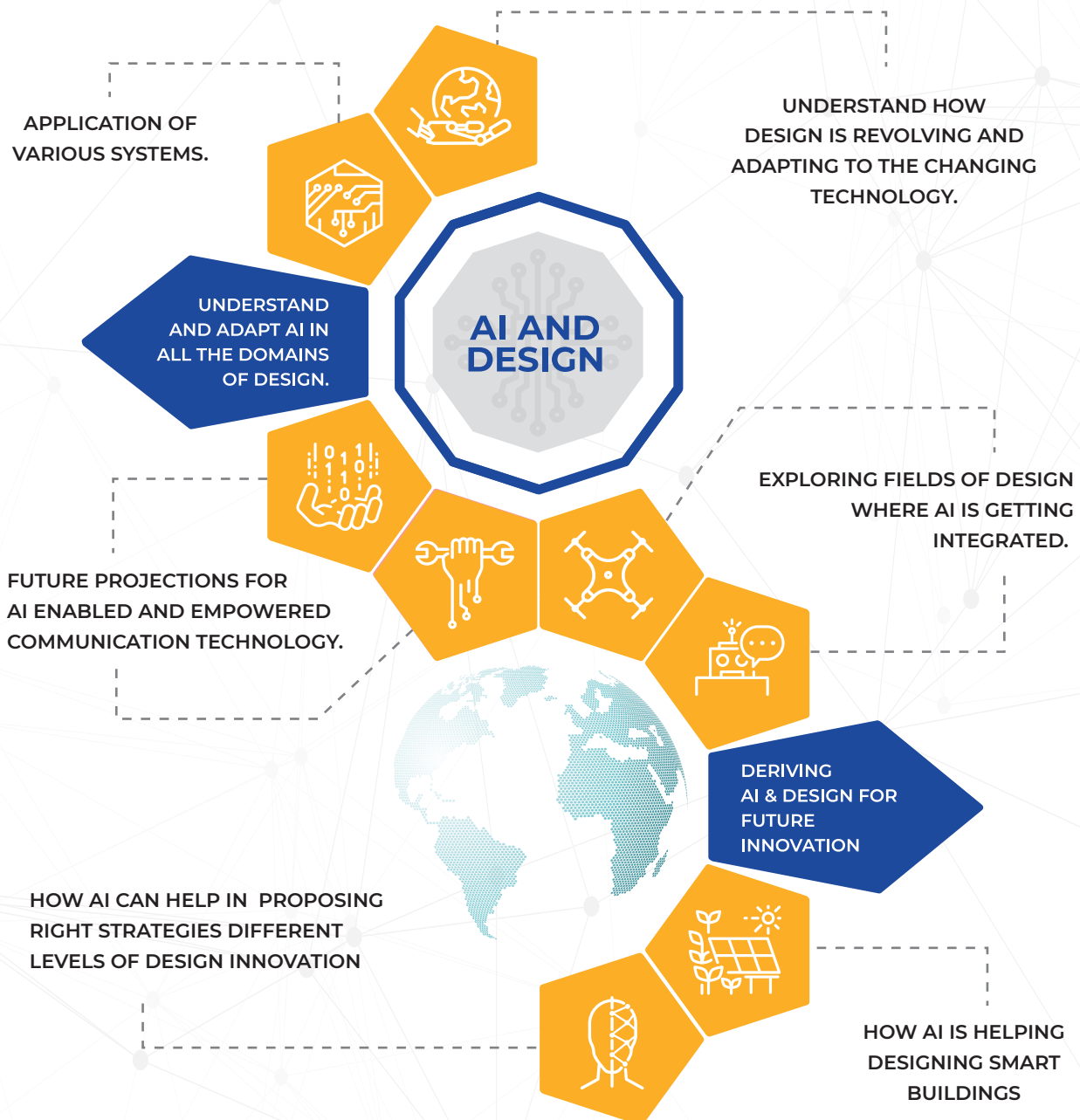


COURSE FRAMEWORK

AI and Design Course work will consist of Eight long days of Innovation and Design Thinking process. Which will conclude Understanding of what is AI, where all you can spot AI in your surroundings environment and systems. How Design thinking is becoming Integral part of every innovation process. Demo of any one particular process of AI i.e. face recognition

Movement recognition / voice recognition. Also Addressing Ethical and Moral concerns related to AI and How to drive the AI innovation process in the direction which is beneficial to human race.

A certificate and grades will be shared with all participants on the next day finishing the course.



FUTURE POSSIBILITIES AI AND DESIGN

In this age of fast-growing technology and innovation, Artificial intelligence (AI) is getting embedded in so many everyday products without we realizing its existence.

Creating an AI embedded and AI empowered environment is not only about creating a smart machine. It is about finding ways to design systems through which humans can find a balance between natural and artificial, a balance between art and science.

In the future time we will be able to see AI and Design thinking as something which can be learnt and adapted in our daily life and career as a technique for opportunity mapping and problem solving.

**OPTIMIZE ADMINISTRATIVE OPERATIONS
IN ORGANIZATION BY INTEGRATING
SUITABLE AI SYSTEM**

**CREATING ALIGNMENT BETWEEN
TECHNICAL AND NON-TECHNICAL
EMPLOYEES OR COLLOGUES**

**DESIGN THINKING FOR
MANUFACTURING FACILITY TO
OPTIMIZE THE PROCESS WITH
INTEGRATION OF SUITABLE AI SYSTEMS.**

**APPLYING DESIGN THINKING
PROCESS FOR NEW PRODUCT
INNOVATION OR AI INNOVATION**

